



TURIYA by  era

Mettupalayam Road,
Coimbatore.

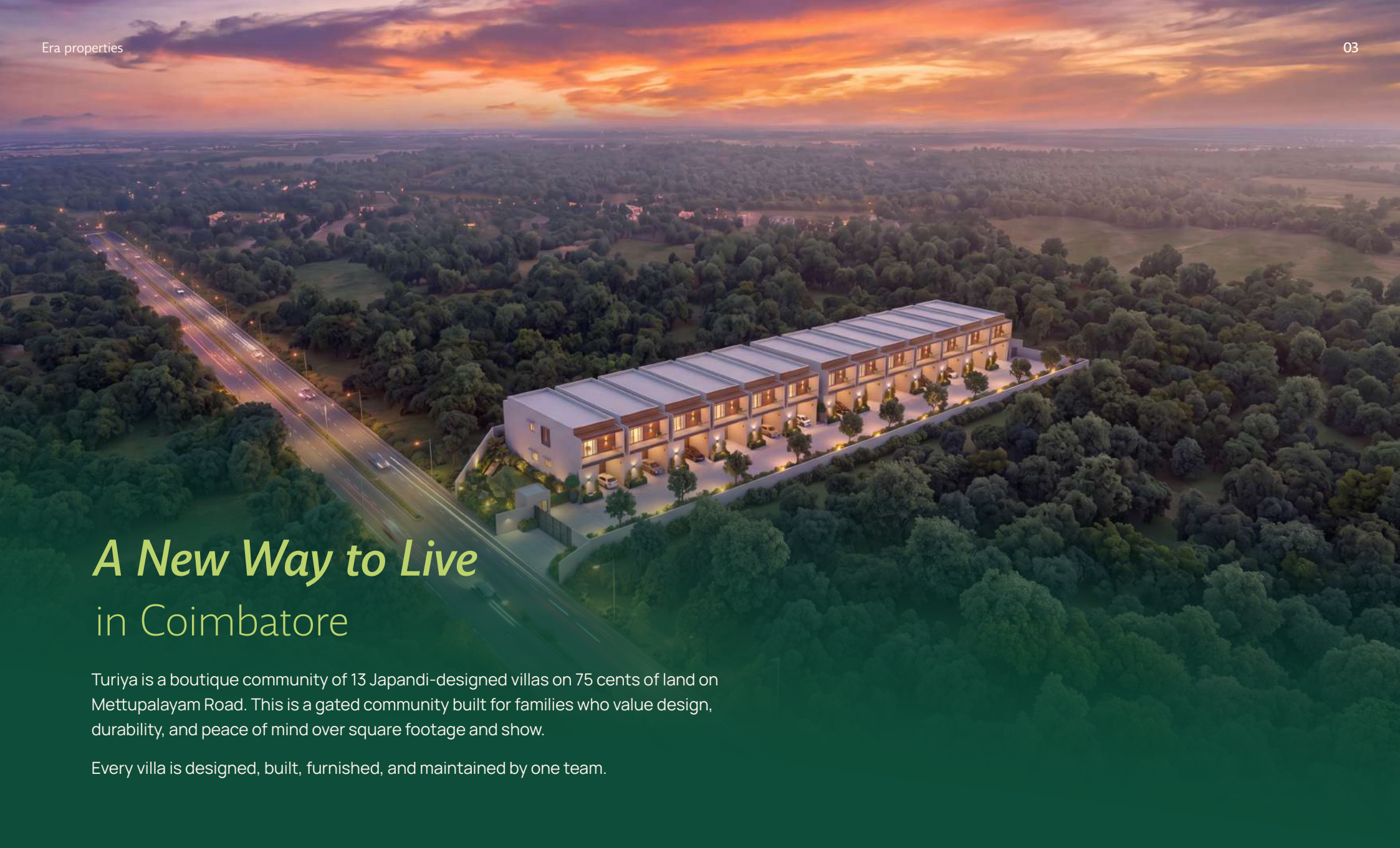
The Builder Behind *Turiya*

Era Properties is a design-led builder in Coimbatore. We build fewer homes, build them properly, and stay long after the keys are handed over.

Turiya is an expression of that belief.

We believe that quality construction, thoughtful design, and long-term care should come standard with every home. They should never be upgrades you negotiate for.



An aerial photograph of a modern villa complex at sunset. The complex consists of a long, two-story building with a series of gabled roofs and large windows, illuminated from within. It is surrounded by a dense forest of tall trees. To the left, a multi-lane road with light trails from cars runs parallel to the complex. The sky is a vibrant mix of orange, red, and purple hues.

A New Way to Live in Coimbatore

Turiya is a boutique community of 13 Japandi-designed villas on 75 cents of land on Mettupalayam Road. This is a gated community built for families who value design, durability, and peace of mind over square footage and show.

Every villa is designed, built, furnished, and maintained by one team.



The Design *Philosophy*

Japandi. The Art of Calm.

Japandi is a design philosophy born from two traditions:

From Japan, we take the discipline of minimalism and intentional spaces. From Scandinavia, we take the warmth, textures and natural light.

This philosophy is especially suited for Coimbatore's climate. Wood tones stay neutral in warm weather. Natural materials breathe better than marble. And the minimal approach means your home gives you mental peace.



Japandi In *Every Detail*



From Floor to Ceiling Premium Design Language.

The *Community*

13 Homes.

We chose 13 because the fewer the homes, the more attention each one gets.

Turiya is a gated community spread across 75 cents of land. The community includes landscaped common areas, internal roads, and a secure entry. Every villa faces outward with its own private outdoor space. This is a neighbourhood where families know each other.





The ***Villa***

Your Home at Turiya





The *Specifications*

Every Inch is Built to Last.



Structure

RCC framed structure with earthquake-resistant design Steel: [Grade to be confirmed] Concrete: Machine-mixed, cured for full recommended duration



Flooring

Vitrified tiles in common areas (unfurnished) Japandi-selected wood-finish flooring (furnished option)



Kitchen

Granite / engineered stone countertop Stainless steel sink Provision for modular kitchen (unfurnished) Fully designed modular kitchen (furnished option)



Electrical

Concealed copper wiring Adequate power points in every room Provision for AC in bedrooms and living area LED lighting (furnished option)



Walls

AAC blocks / solid concrete blocks Internal and external plastering with waterproof treatment



Doors and Windows

Engineered wood doors with premium hardware UPVC / aluminium windows with toughened glass



Bathrooms

Anti-skid vitrified tiles Wall-mounted WC Premium CP fittings Hot and cold water provision



Painting (Interior)

Emulsion paint in Japandi-neutral tones

Exterior

Weather-resistant textured finish

The *Numbers*

What Makes Turiya Different?

13 individual villas in
a gated community

3.5 cents of land
per villa

10 years of maintenance
included after handover

~2,000
sq ft built-up area per villa

30 - 35%
Industry average in Coimbatore

100%
Undivided Share of land (UDS)

01 team handles architecture,
interiors, construction,
and maintenance



UDS Explained

Why UDS Matters

In most projects across Coimbatore, this number is **30 to 35 percent**.

At Turiya, it is a **100 percent** built-up area.

This matters for three reasons:

- A High Resale value
- Your ownership claim on the land is stronger and clearer.
- You paid for the land. You should own a fair share of it.



10 Years Maintenance

We Stay for 10 Years.

There is no additional charge.

The 10-year promise covers:

Structural integrity | Waterproofing | Plumbing systems | External paintwork





TURIYA

Mettupalayam Road

Vaiyampalayam

Pallikonda Perumal
Temple, Idigarai

Sri Ramakrishna
Engineering College

Adithya International
CBSE School

Cognizant

SNS College of
Technology

Idikarai, Mettupalayam to Sathy Road. Where the City Meets the Hills.

Mettupalayam Road is one of Coimbatore's most promising residential corridors.

The area offers: proximity to everything the city offers, with the space and air that the city centre cannot.



Connected Without
the Congestion.



13 Japandi Villas. Idikarai, Mettupalayam Road, Coimbatore.

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All images are artist impressions and may vary from the final product.